

FCI

The Fan Club International Inc.

“Where The Entertainment Revolution Has Begun!”

Fan Associate



How To Become a Fan Associate

Requirements

- Must be 18 years of age.
- Complete the FCI “Fan Associate Agreement”

How to Start Purchase

- Option #1: FCI Fan Associate “Starter Package”
- Option #2: FCI Fan Associate “Full Business Package”

Option #1: FCI Fan Associate “Starter Package”

Cost \$29.95

(Includes)

- Includes 1st Month “\$19.95” Entertainment Empowerment Subscription*
 1. Choice of 1-CD, DVD, or BOOK Product* (*Downloaded products only**)
 2. FCI Monthly Entertainment Mixer(s) Complementary Pass (Admit-10)* fm1
 3. Purchase Products & Venue Tickets at Wholesale Pricing
 4. ADP Prepaid “Visa” Payroll & Debit Card
 5. The Law Café and Total Legal Connection Program aka T.L.C.
 6. Fans Artists Connect Together aka F.A.C.T. Program
 7. FCI Back Office and Receptacle Website
 8. FCI Network Social Site &
 9. FAN Online Magazine
- Minimum Advertising Material and Recruitment Material
 1. 100 Generic business cards.
 2. 50 FCI Brochures
- FCI G.E.M. Online Marketing Manual
- Eligible: for Founding Associate Pool*** (Limited Time Only)

Option #2: FCI “Fan Associate” “Full Business Package”

Cost \$69.95

(Includes)

- Includes 1st Month “\$19.95” Entertainment Empowerment Subscription*
 1. Choice of 1-CD, 1-DVD, and 1-BOOK Product* *(Downloaded products only*)*
 2. Limited Choice of FCI (Selected) Product Line*
 3. FCI Monthly Entertainment Mixer(s) Complementary Pass (Admit-16)* fm1
 4. Purchase Products & Venue Tickets at Wholesale Pricing
 5. ADP Prepaid “Visa” Payroll & Debit Card
 6. The Law Café and Total Legal Connection Program aka T.L.C.
 7. Fans Artists Connect Together aka F.A.C.T. Program
 8. FCI Back Office and Receptacle Website
 9. FCI Network Social Site
 10. FAN Online Magazine
- Minimum Advertising Material and Recruitment Material
 1. 200 Generic business cards.
 2. 50 FCI Brochures
- FCI G.E.M. Online Marketing Manual
- Eligible: for Founding Associate Pool*** (Limited Time Only)

Overview for “Business Development”

Qualifying Exceptions

***All promotion (PV) & (GV) must be produced within an FCI 30 day calendar month.

Fan Associate (FA)

1. Pay start-up cost, recruit Associates, and build your 5X5 Matrix
2. You are eligible for “Override Commission” on the First Three Levels (1-3) of your 5X5 Matrix
3. You are not eligible for Bonuses or Bonus Pools.

Group Fan Associate (GFA)

1. You personally sponsor 3 Associates - 1 in 3 Legs of your 5 Down-Line Legs.
2. Produce a Personal Volume - (PV) of \$200.00.
3. You and your group produce a Group Volume - (GV) of \$1,200.
4. You are eligible for “Override Commission” on all Five Levels (1-5) in your 5X5 Matrix
5. You are not eligible for Bonus Pools.

Area Fan Associate (AFA)

1. Your group develops 3 Group Fan Associates - 1 in 3 Legs of your 5 Down-Line Legs.
2. Produce a Personal Volume - (PV) of \$400.00.
3. You and your group produce a Group Volume - (GV) of \$5,300.
4. You are eligible for “Override Commission” on all Five Levels (1-5) in your 5X5 Matrix.
5. You are eligible for Level 6 Generation Bonus @ 3%

Overview for “Business Development”

Continued...

Qualifying Exceptions

***All promotional (PV) & (GV) must be produced within an FCI 30 day calendar month.

Regional Fan Associate (RFA)

1. Your group develops 3 Area Fan Associates - 1 in 3 Legs of your 5 Down-Line Legs.
2. Produce a Personal Volume - (PV) of \$1,000.00.
3. You and your group produce a Group Volume - (GV) of \$10,600.
4. You are eligible for “Override Commission” on all Five Levels (1-5) in your 5X5 Matrix
5. You are eligible for Level 6 Generation Bonus @ 3%
6. You are eligible for Level 7 Generation Bonus @ 2%
7. You are eligible for “FCI Quarterly Bonus Pool”
8. You are eligible for “Food & Gas Bonus” ***

Regional Vice President (RVP)

1. Your group develops 3 Regional Fan Associates - 1 in 3 Legs of your 5 Down-Line Legs
2. Produce a Personal Volume - (PV) of \$2,000.00.
3. You and your group produce a Group Volume - (GV) of \$50,600.
4. You are eligible for “Override Commission” on all Five Levels (1-5) in your 5X5 Matrix.
5. You are eligible for Level 6 Generation Bonus @ 3%
6. You are eligible for Level 7 Generation Bonus @ 2%
7. You are eligible for Level 8 Generation Bonus @ 2%
8. You are eligible for “ FCI Quarterly Bonus Pool
9. You are eligible for “Food & Gas Bonus” ***

Overview for “Business Development”

Continued...

Qualifying Exceptions

***All promotional (PV) & (GV) must be produced within an FCI 30 day calendar month.

National Vice President (NVP)

1. Your group develops 3 Regional Vice Presidents - 1 in 3 Legs of your 5 Down-Line Legs.
2. Produce a Personal Volume - (PV) of \$3,000.00
3. You and your group produce a Group Volume - (GV) of \$250,000.
4. You are eligible for “Override Commission” on all Five Levels (1-5) in your 5X5 Matrix.
5. You are eligible for Level 6 Generation Bonus @ 3%
6. You are eligible for Level 7 Generation Bonus @ 2%
7. You are eligible for Level 8 Generation Bonus @ 2%
8. You are eligible for Level 9 Generation Bonus @ 1% (NVP Manager Pool)
9. You are eligible for “FCI Quarterly Bonus Pool”
10. You are eligible for “Food & Gas Bonus” ***
11. You are eligible for “FCI Car Bonus” ***

International President (IP)

1. Your group develops 3 National Vice Presidents - 1 in 3 Legs of your 5 Down-Line Legs.
2. Produce a Personal Volume - (PV) of \$4,000.00.
3. You and your group produce a Group Volume - (GV) of \$1,200,000.
4. You are eligible for “Override Commission” on all Five Levels (1-5) in your 5X5 Matrix
5. You are eligible for Level 6 Generation Bonus @ 3%
6. You are eligible for Level 7 Generation Bonus @ 2%
7. You are eligible for Level 8 Generation Bonus @ 2%
8. You are eligible for Level 9 Generation Bonus @ 1% (NVP Manager Pool)
9. You are eligible for Level 10 Generation Bonus @ 1% (IP Manager Pool)
10. You are eligible for “ FCI Quarterly Bonus Pool”
11. You are eligible for “Food & Gas Bonus” ***
12. You are eligible for “FCI Car Bonus” ***

“Fan Associate”

Promotional Ranks, Requirements & Sales Volume Chart

Promotional Ranks	Group Fan Associate (GFA)	Area Fan Associate (AFA)	Regional Fan Associate (RFA)	Regional Vice President (RVP)	National Vice President (NVP)	International President (IP)
Promotion Requirements	Personally Sponsor 3 Associates 1 in 3 of your 5 Down-Line Legs	Develop 3 GFA 1 in 3 of your 5 Down-Line Legs	Develop 3 AFA 1 in 3 of your 5 Down-Line Legs	Develop 3 RFA 1 in 3 of your 5 Down-Line Legs	Develop 3 RVP 1 in 3 of your 5 Down-Line Legs	Develop 3 NVP 1 in 3 of your 5 Down-Line Legs
	Promotional Required Sales Volume					
**Personal Volume (PV)	PV \$200	PV \$400	PV \$1,000	PV \$2,000	PV \$3,000	PV \$4,000
**Group Volume (GV)	GV \$1,200	GV \$5,300	GV \$10,600	GV \$50,600	GV \$250,000	GV\$1,200,000
**Promotional Time	**Promotions are acquired when PV and GV is made in an FCI Calendar Month.					
**Exceptions	** None **					
**FCI 3% Quarterly Bonus Pool	N/A	N/A	Share	Share	Share	Share

“Fan Associate” 5X5 Forced Matrix Commissions and Potential Income Chart

Cost of Entertainment Empowerment Pkg. \$19.95	Matrix Width & Depth	FCI Entry Positions				Promotion Rank	Promotion Rank	Promotion Rank	Promotion Rank	Promotion Rank	Promotion Rank
Matrix Levels	Customers or Associates in Matrix	Override Comm. Percent %	Fan & Teen Associate (FA) (TA)	Artist Associate (AA)	Charitable Associate (CA)	Group Fan Associate (GFA)	Area Fan Associate (AFA)	Regional Fan Associate (RFA)	Regional Vice President (RVP)	National Vice President (NVP)	International President (IP)
Level 1 @ \$19.95	5	3.00%	\$2.99	\$2.99	\$2.99	\$2.99	\$2.99	\$2.99	\$2.99	\$2.99	\$2.99
Level 2 @ \$19.95	25	10.00%	\$52.87	\$52.87	\$52.87	\$52.87	\$52.87	\$52.87	\$52.87	\$52.87	\$52.87
Level 3 @ \$19.95	125	5.00%	\$177.56	\$177.56	\$177.56	\$177.56	\$177.56	\$177.56	\$177.56	\$177.56	\$177.56
Level 4 @ \$19.95	625	5.00%	\$800.99	\$800.99	\$800.99	\$800.99	\$800.99	\$800.99	\$800.99	\$800.99	\$800.99
Level 5 @ \$19.95	3,125	7.00%	\$5,165.06	\$5,165.06	\$5,165.06	\$5,165.06	\$5,165.06	\$5,165.06	\$5,165.06	\$5,165.06	\$5,165.06
Generation Bonus Levels			Potential Generation Bonus Income								
Level 6 @ \$19.95	15,625	3.00%	***	***	***	***	\$14,516.62	\$14,516.62	\$14,516.62	\$14,516.62	\$14,516.62
Level 7 @ \$19.95	78,125	2.00%	***	***	***	***		\$45,688.49	\$45,688.49	\$45,688.49	\$45,688.49
Level 8 @ \$19.95	390,625	2.00%	***	***	***	***	***	***	\$201,547.87	\$201,547.87	\$201,547.87
Manager Bonus Levels					***	***		Potential NVP & IP Bonus Income			
Level 9 @ \$19.95	1,953,125	1.00%	***	***	***	***	***	***	***	\$591,196.31	\$591,196.31
Level 10 @ \$19.95	9,765,625	1.00%	***	***	***	***	***	***	***	***	\$2,539,438.49

*Commission Sales Requirements

All Associates must purchase a minimum Basic \$19.95 Entertainment Empowerment Package to be eligible for override commissions.

*Disclaimer

These examples are based on 19.95 Entertainment Empowerment Package and are potential earnings one could receive from building a G.E.M. 5X5 Forced Matrix and depends on individual and group effort.

FCI Business Terms

Sales Volume

*The following terms identify Sales Volumes, Commissions and Bonuses.

1. (PV) Personal Volume: This is the Personal (sales) Volume you produce from your customers/associates.
2. (GV) Group Volume: This is the volume you and your (Matrix) team jointly produce in group sales.
3. (OC) Override Commission: The income you earn from sales produce in your down-line Matrix.
4. (RC) Retail Commission: The income you earned from the direct purchase of a Retail Customer.
5. (FSB) Fast Start Bonus: The personal commission you earn for selling a “Fast Start” Product.
6. (QBP) Quarterly Bonus Pool: Is shared by Associates promoted to “Regional Fan Associate” and above.
7. (CB) Car Bonus: A pool created for vehicle lease for National Vice Presidents and International Presidents.
8. (FAP) Founding Associate Pool: A pool created for a “Limited Time” for new associates and NO Time Limit for “Investing Associates”.

Entry Level Associates

*The following terms identify the four entry level Associate positions.

1. (FA) Fan Associate: Entry Level Associate (18 years).
2. (TA) Teen Associate: Teen Entry Level Associate (14-17 years) with Parent Approval.
3. (AP) Artist Associate: Entertainer(s), (All) Entertainment Producers, Promoter, Writers etc...
4. (CA) Charitable Associate: A Certified Non-Profit Organization sponsored by five FCI Associates.

Promotion Ranks

*All Associates are eligible for the below listed Promotional Ranks.

1. (GFA) Group Fan Associate: 1st level promotion rank.
2. (AFA) Area Fan Associate: 2nd level promotion rank.
3. (RFA) Regional Fan Associate: 3rd level promotion rank.
4. (RVP) Regional Vice President: 4th level promotion rank.
5. (NVP) National Vice President: 5th level promotion rank.
6. (IP) International President: 6th level promotion rank.
7. (FCICM) FCI Calendar Month from the 12th to the 12th.